Please do not permit in flight use on airliners of cell phones. They are distracting and rude to begin with. Imagine a full flight with over 100 business persons screaming in the cel phone to be heard over their seat partner. Persons do not pay attention to flight attendants safety instruction the majority of the time now. Put a cel phone in everyones hand and the instructions might as well not even be made. Cel phones in flight is situation that will creat havoc for everyone involved including the user.